YAVAPAI COUNTY
ARIZONA CENTENNIAL COMMITTEE

APPLICATION FOR USING OR LICENSING THE OFFICIAL LOGO

Committee Members:

Supervisoral District 1
Steve Conrad
Karen Despain
Janis Ann Sterling

Supervisoral District 2
Patricia T. (Pat) Atchison
Elisabeth Ruffner
Lyle Johnston

Supervisoral District 3
William Lloyd Cowan
Mary Liggit
Donna Pratt
County Coordinator:
Jesse Eller

www.Yavapai100az.org

Criteria for Use

The Yavapai County Arizona Centennial Logo is available in the following version:

Two concentric yellow circles separated by a black open space which contains, in its upper portion the words "ARIZONA STATE CENTENNIAL" (in capital letters) and in its lower portion the words "YAVAPAI COUNTY" (in capital letters) flanked by one star on each side. Within the inner circle, the upper one-third is occupied by a fan-shaped display of alternative red and yellow segments. Immediately below is a flowing white banner containing a large golden star at its center and the year "1912" to the left of the star and "2012" to the right of the star. Below the banner, occupying approximately the lower three-fifths of the inner circle, is a blue field containing a relief map of the State of Arizona on its left side and a mounted horseman astride a rock formation on its right side. At the bottom of the blue field there appear in yellow script the words "Mother of Counties."

Applicants may not alter the design in any way except to modify the color of the logo in its entirety to a black & white, sepia tone or other muted color.

All users of the logo must complete the application form which will then be reviewed and approved by the Yavapai County Centennial Committee before use. One application form per product/use is necessary.

Any rendering of the logo which is not accurate will be denied. Any rendering of the logo or products on which the logo is displayed which are considered lewd, undignified, distasteful, immoral or inappropriate will be denied.

Applicants are reminded that the Yavapai County Arizona Centennial Logo is intended to be used as a commemorative design for the 100th anniversary of the State of Arizona. Any use which may be counterproductive to these efforts will be denied.

There is no application fee or royalty payments due to the Committee for use of the Yavapai County Arizona Centennial Logo.

The Yavapai County Arizona Centennial Committee reserves the right to license certain products as the "official" or "exclusive" product of the event, at its sole discretion. Any interpretation required of this application or the agreement will be made exclusively by the Yavapai County Arizona Centennial Committee.

Vendors approved to sell products featuring the Yavapai County Arizona Centennial Logo should have the necessary tax licenses to sell said products, and report and remit the necessary sales tax due from the sale of such products.

1015 Fair Street, Prescott, AZ 86301 928-771-3200 FAX 928-771-3257

APPLICATION FOR USING AND LICENSING THE OFFICIAL LOGO

To successfully complete this form, fill in all required information fields and sign the form where indicated. Completed forms should be mailed to the Yavapai County Arizona Centennial Committee, Attn: Jesse Eller, 1015 Fair Street, Ste. 310, Prescott, AZ 86305, fax 928-771-3257, or by email at: Jesse.Eller@co.yavapai.az.us. Companies and individuals applying to use the official logo will be notified within thirty days of receipt of this application as to whether their licensing request has been approved.

Company/Applicant Name:_____

Company Contact (First and Last Name) _____

Title of Company Contact: _____

Company/Applicant Address (street or P.O. Box): _____

City: _____ State: ____ Zip Code: _____

Business Phone Number: _____

Email Address: _____

Sales Tax Number: _____

The above-named applicant/company hereby makes application for use of the Yavapai County Arizona Centennial Logo on the following products (Please provide a complete description of the product to be sold, given away, vended or displayed and how the logo will be used on the product):

If the product will be sold, indicate the Retail Price: _____ Wholesale Price: _____

Where will the products be sold (retail store, booth, etc): _____

Anticipated event sales: _____

Anticipated annual sales: _____

I certify that I have read, understand and agree to the conditions specified in the criteria for use and sales of the Yavapai County Arizona Centennial Logo. By signing this application, I am in agreement that I am at least 18 years of age, that the information provided is correct to the best of my knowledge, that I have the authority to enter into this agreement on behalf of my company or the applicant, and that I agree to abide by the conditions set forth in this document.

Signature: _____ Date: _____